Department: Art
Course Title: Graphic Design
Creator: Mlyniec
Date: June 2025

Unit Title	Unit Length (weeks)	Dates of Unit (Month - Month)	Essential Questions	Topics to be Covered Texts Used	Skills to be Assessed	Standard Alignment	Formative Assessments	Summative Assessments
Intro	1 day	January	What is Graphic Design?	A variety of design images online	Understanding what design is		- Observation - Discussion	- Project Completion
Text	1 day	January	What is typography?	Text and adjusting text	Understanding how to adjust text		- Observation - Discussion	- Project Completion
Logos	4	January / February	What is a Logo? What makes a logo effective?	Logo Design, Adobe Illustrator	Using Illutrator to create a personal logo		- Observation - Discussion	- Project Completion
Print Layouts	2	February	How to spec graphics for press?	How to use Abobe InDesign,	Using Illustrator and InDesign to create work for press.		- Observation - Discussion	- Project Completion
Photoshop	2 days	February	How to use Photoshop?	Photo-editing,	Using Photoshop to spec photographs		- Observation - Discussion	- Project Completion
Magazine Design and Layout	3	March	What are Print specs? What makes a dynamic layout?	Incorporating Photoshop with InDesign	Cross use of Photoshop and InDesign to create pressready layouts		- Observation - Discussion	- Project Completion
Poster Design	2	March / April	How to Illustrate Ideas With text and Images?	Using learned skills to create something in a new format	Show use of learned skills and programs		- Observation - Discussion	- Project Completion
Advertising layout and Design	3	April / May	How to target an audience with design?	Using design elements to taget an audience	Show an understandin of Layout, design and programs		- Observation - Discussion	- Project Completion
Designing for Web	3	May	How to design for web? design specs for web?	The Design Specs for web	An understanding of designing for web		- Observation - Discussion	- Project Completion
Illustrated Instructions	1	May / June	How to say something with graphics?	Producing work that graphically tells something that can be understood	Is the instruction understandable		- Observation - Discussion	- Project Completion
Illustrator	2		How to use Illustrator?	The functions and work space of Adobe Illustrator with demo	- Follow instruction - Effort - Craftsmanship - Creativity		- Observation - Discussion	- Project Completion